

**Road Weather Management Program  
Best Practices for Road Weather Management**

**PUBLICATIONS LIST**

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**TITLE:**

EVALUATION OF THE SEATTLE SMART TREK MODEL  
DEPLOYMENT INITIATIVE

**ABSTRACT:**

Evaluation focused on institutional benefits, ATIS customer satisfaction, and ITS integration modeling. The impact of weather events was evident in the December 1998 web site usage levels.

**SOURCE(S):**

Science Applications International Corporation (SAIC)

**Keyword(s):**

Traveler information, Internet/web site, Adverse weather